



FALL/WINTER 2016

[www.chetola.com](http://www.chetola.com)

# THE PROPERTY REVIEW

## BY KENT TARBUTTON

Greetings to you from the once colorful mountains surrounding your Chetola homes. Fall was rather late this year. And then one day it seemed as if by some mystical signal the colors all conspired to simply burst all at once covering the valleys like a spectacular warm quilt. Those wondrous deep scarlets, bear-browns, dazzling yellows and fiery reds made a lovely mosaic that carpeted the landscape. I enjoy these cool nights, and my old sweaters have begun to rotate out of the back of my closet to see the crisp mornings and daylight once again.

As I walked through the woods behind my home yesterday, kicking up the deep piles of leaves in my path, I thought back to younger days when Dad, my brother Greg and I would gather for our annual leaf collecting. Those great memories bring back vivid pictures of the huge piles raked up, and Greg and I taking turns doing running jumps into the mountains of crisp brown leaves. I believe I bounced better back then, but nonetheless I will look forward to doing that again

shortly with the grandkids (#2 is now on the way)!

As I watched the leaves swirling around my feet, I thought about the amazing colors that still remain on a few trees as the forest begins to look like a dark silhouette of gray and brown branches. I marvel at the incredible plan God designed to keep this whole world in balance, right down to those tiny bright green leaves that first unfurled last spring as they made their very first appearance into our world.

I recently discovered that almost all leaves are actually yellow or orange and that they turn green because of the chlorophyll that circulates the energy collected from the sun to nourish the tree. The fall season comes and with it the reduced amount of daily sunshine. So instead of struggling and trying to survive with an inadequate supply of chlorophyll rich food (sunlight), the tree shuts down. It starts sending another chemical to the leaves called anthocyanins, which happens to be that wondrous red color.

To think that cycle happens every year

*cont. on page 2*





*Bryan Moore, Director of Sales & Marketing*



*Charles Taylor, Maintenance Director*

and is timed perfectly with how much rain and sun we get. What an incredible plan that gives us spectacular mountain views as it announces the coming of winter. Hope you were up to see it.

As we install our second computer system of the year, and prepare for a likely battle with the first company that sold us an inadequate system with poor service, I am encouraged by the story those leaves tell. Sometimes it pays to realize that you are at the end of something and it is time, like the tree, to shut down and stop expending our energies and resources. Hard for me to let go sometimes and realize it is time to move on, but I do learn.

Many good things will come with the changes, and it seems that they abound here at your resort home. So let me share our season of BIG people changes here at Chetola. We celebrated our great Marketing Director Marcia Greene's retirement after 19+ years of incredible work. Her last task, and likely most difficult one, was to help GM Margaret Holder and I find her replacement. It literally took us months and dozens of resumes to find the person who could take us from the elevated place Marcia had established to the next level. That person came to us by way of Charlotte (or more likely God) and a couple months in, we are most pleased to introduce Bryan Moore. With a tremendous background in marketing and sales, from both an individual property to the bigger world of corporate hospitality franchising, Bryan's accomplishments were notable. His was the first interview I have ever done where the applicant walked in with a proposed nine-month plan! Just this past week Bryan and his family have purchased their new home. Bryan just seemed to 'fit' the Chetola family, from his involvement in his own family, to community and church. We see good things coming.

Next, I am also very pleased to introduce Charles Taylor, our new Maintenance Director. From the interview to his very first day, we all felt like we had found the right person to lead this expanding department. He hit the ground running and we were excited to see immediate results. Charles is well organized and incredibly well versed in so

many vast maintenance tasks that I could not even begin to name them all. Having grown up on an active farm (he still helps his dad maintain 100 or so acres of feed and that many cows), he learned how to repair pretty much everything in life. Charles came up through the ranks of Lowe's Hardware from plumbing supplies to Store Manager, where he learned a lot about dealing effectively with people. From his activities with the Boy Scouts and his family to his local church, Charles also was a wonderful addition to Chetola's great staff. I have already seen a difference in the timeliness and quality of the work his team is doing. With Tim leading one of his teams and Chris the other, we are catching up on many projects all around the resort now.



Johnnie Lentz, Chief of Security

Many of you know Johnnie Lentz, who has followed in Dan Featherstone's footsteps to become our new Chief of Security. Johnnie has been working with us for some time, but many of you probably don't know that he previously was the Town of Blowing Rock's head of Public Works. I cannot tell you how many times this summer and fall Johnnie has come back into work to help us with a water problem and seems to somehow magically remember where every water, sewer and electrical line coming in to Chetola are located! What a lifesaver that has been as the Town has been having serious problems with regulating water pressure as final changes are being made out on the new Highway 321. He is also a good family man, a personable and very capable leader, and a happy grandfather, and I feel fortunate to have him leading that department.

Chetola's supervisors typically stay on for many, many years, and they have helped to form the character of the hospitality our family strives for. From the interactions with our guests, our owners and our teams, our paramount goal is always the same: to create great memories at Chetola. So when changes in top positions come and, this year, with so many at once, I was getting a bit anxious over the summer. Margaret sent me a great text one day reminding me that with the changes also come the opportunities for new growth. With the new members our family now has on board, new training has begun and I believe they will help us to achieve the next big steps that lay as opportunities before us.

So like watching the cycle of the leaves, a new season has begun at Chetola. When you make your way back up to your mountain home, stop by and greet Bryan, Charles and Johnnie. Share new thoughts, give us good suggestions and be a part of this ever growing and evolving culture at your place in the pristine Blue Ridge Mountains.

## BRAND RECOGNITION

You may recognize this logo as the image emblazoned a couple of years ago onto the arm of the Adirondack chairs in front of Timberlake's Restaurant. We loved it so much that we have decided to incorporate it into our advertising and marketing ventures, employing it and a new classic color palette with a wood grain background. You will be seeing the fresh design in digital and print ads, trade show material, clothing and gift shop items. The oval logo will still make appearances, but, like our new staff changes, adding a new face brings new energy.



## THANKSGIVING WEEKEND SCHEDULE

### FRIDAY, NOVEMBER 25, 2016

- 5:00 - 10:00pm Dinner in Timberlake's Restaurant
- 5:30 - 7:30pm Cookie Decorating in Evergreen Room (free) **NEW ROOM LOCATION**
- 5:30 - 9:30pm Horse and Carriage Rides around Chetola Lake
- 5:30 - 9:30pm Visits with Santa in Evergreen Room (free) **NEW ROOM LOCATION**
- Sundown Festival of Lights (free)

### SATURDAY, NOVEMBER 26, 2016

- 11:00am Blowing Rock Christmas Parade (All kids are welcome to walk with the Chetola Recreation Center staff; meet at the Rec Center at 10am)
- 5:00 - 10:00pm Dinner in Timberlake's Restaurant
- 5:30 - 7:30pm Cookie Decorating in Evergreen Room (free) **NEW ROOM LOCATION**
- 5:30 - 9:30pm Horse and Carriage Rides around Chetola Lake
- 5:30 - 9:30pm Visits with Santa in Evergreen Room (free) **NEW ROOM LOCATION**

Professional photos will be offered both nights: One digital copy plus flash drive: \$20  
 Additional pose: \$10 per photo



## WINTERFEST 2017

### FREEZIN' FOR A REASON

Join us for Blowing Rock's signature celebration of winter: the 19th Annual Blowing Rock Winterfest, January 26-29, 2017. This four-day festival offers a host of family-friendly activities both indoor and out. The festival's highlight event, the Polar Plunge, which benefits Western Youth Network and Hospitality House, welcomes the return of WBTV's John Carter as its enigmatic emcee. Once again, for those spectators who don't want to brave the chilly air, much less an icy lake, we are offering the Polar Plunge Brunch in Timberlake's from 10am-Noon. Dine on shrimp and grits, enjoy a cocktail or winter beverage and view a live feed of the queue of crazy jumpers within the cozy confines of the restaurant.

Winterfest kicks off Thursday, Jan. 26 with WinterFeast, featuring an array of mouth-watering delights prepared by Blowing Rock's finest chefs, held at our own Timberlake's Restaurant (this event sells out quickly, so make your reservations early). Friday offers the chance to spend time in local shops, outlets and galleries, attend the WinterFashion show and, at dusk, warm up by the lake-side bonfire at Chetola. That night, hit the slopes at Appalachian Ski Mountain for skiing under the stars. Saturday morning wakes you up with the icy Polar Plunge, followed by the wine tasting, silent auction, parade and hayrides. Call the Chamber at 877-295-7851 for more information or visit [www.blowingrockwinterfest.com](http://www.blowingrockwinterfest.com) for the most current schedule. An abbreviated schedule is printed on page 6. ■



## WINTERFEST 2017

### Thursday, January 26

SHOP TIL YOU DROP, 10am-5pm, downtown retail

WINTERFEAST, 5:30-8pm, Timberlake's Restaurant, \$27 in advance, \$32 at door  
Seatings at 5:30pm, 6:45pm and 8pm

### Friday, January 27

SHOP TIL YOU DROP, 10am-5pm, downtown retail

WINTERFASHION SHOW, 11am, Meadowbrook Inn

CORK AND CANVAS, 4-6pm, BRAHM

WINTERFEST ICE STROLL, 5-7pm, Downtown Blowing Rock

FAMILY NIGHT AT APPALACHIAN SKI MOUNTAIN, 6-9pm

### Saturday, January 28

SHOP TIL YOU DROP, 10am-5pm, downtown retail

POLAR PLUNGE, 10am, Chetola Lake with Emcee John Carter

POLAR PLUNGE BRUNCH WITH LIVE FEED, 10am-Noon, Timberlake's, \$22

RAFFLE AND SILENT AUCTION, 10am-4pm, Blowing Rock School

HAYRIDES, 10am-4pm, Downtown Blowing Rock

LITTLE MISS WINTERFEST, Noon-2:45pm, Meadowbrook Inn

WINE TASTINGS AT SUNSET & VINE, Noon-6pm, Sunset & Vine

ARCTIC ART AT BRRRAHM!, 1-2:30pm, BRAHM

CORK AND CANVAS, 4-6pm, BRAHM

SNOWFLAKE PARADE WITH SPECIAL GUESTS FROM ASU, 5:30-6:15pm

BONFIRE, 6-9pm, Lakeside Fire Pit at Chetola Resort

### Sunday, January 29

SHOP TIL YOU DROP, 10am-5pm, downtown retail

WINTERPAWS DOG SHOW, 1:30-3pm, Blowing Rock School Gymnasium

*Times, events and prices subject to change.*

*Visit [www.blowingrockwinterfest.com](http://www.blowingrockwinterfest.com) for current schedule.*

## FESTIVAL OF TREES BUY A TREE, HELP A CHILD



The Festival of Trees, Dec. 1-4, showcases uniquely decorated holiday trees, wreaths and gift baskets displayed in a festive indoor holiday setting. Join us in the Appalachian/Blue Ridge Room located on the main level of Chetola Lodge. Over 75 themed trees and wreaths will be up for bid during this four-day event to support Western Youth Network, a local nonprofit whose mission is to provide quality programming for children in the High Country from grades 5-10. Admission is by donation; free hot chocolate and cider will be available. Some possible themes include Holiday Movies, Pets, Photography, Winter Sports and many more.

### VIEWING HOURS

Appalachian/Blue Ridge Room | Event is free; donations are appreciated

DECEMBER 1 FROM 5-10PM | DECEMBER 2 FROM 2-10PM  
DECEMBER 3 FROM 10AM-10PM | DECEMBER 4 FROM 10AM-2PM



### CAROLINA SNOWBELLES

Timberlake's Restaurant Lobby

Friday, Dec. 2

Two Performances: 8pm & 8:30pm

Back by popular demand! The Carolina Snowbelles, a local precision dance ensemble directed by former Radio City Rockette Cheryl Cutlip, returns to Chetola with two four-minute routines set to a festive seasonal tune. Reservations are not necessary to view the performance, as it's standing-room only.

## 'GET & GIVE' AT THE SPA 'TIS THE SEASON OF GIVING

The Spa at Chetola wants to pay it forward. When you purchase a gift certificate in any amount between Nov. 21-Dec. 31 for a friend, family member or co-worker, you automatically will be entered into a drawing to win a gift from the spa. Prize levels will vary based on the amount of the gift certificate purchased. Prizes include a spa gift basket, manicure, pedicure or a Signature Massage. A winner will be chosen every Monday morning in January. ■



### SPA DAYCATION

Only \$99 - Available through April 30  
Sunday through Thursday only

Signature Manicure and Pedicure / Spa lunch by the pool / Unlimited use of the pool, Jacuzzi and dry sauna / Use of Fitness Center / Your choice of one fitness class / Swan Bar with complimentary hot tea, coffee and Kangen water

## SCHOOL'S OUT HOLIDAY CAMP

HALF DAY - 12:30-5:30PM  
NOVEMBER 23 · DECEMBER 22  
\$20

HALF OR FULL DAY - 8AM-5:30PM  
DECEMBER 23 · DECEMBER 26-30  
JANUARY 2 · JANUARY 16  
\$35/DAY → \$30 EA. ADDT'L SIBLING/CHETOLA MEMBERS

RESERVATIONS: 828-295-5535



# BOARD COMMUNICATIONS

## BY DAVE ROEVER, BOARD PRESIDENT

I would like to welcome Larry Burns from High Point, NC, to the board of directors of our POA. Larry was appointed to the board to fill a position left vacant with the departure of Secretary Dick Kreisel, due to his moving to Maryland to be closer to family. Also, the board chose to put Frank Stephon, from Abington, VA, and Syd Dursse, from Durham, NC, in available DIT slots. These gentlemen will be an asset to the POA with their knowledge and past experiences. Their contact info is included below.

On September 10, your board met at Chetola to discuss and approve our 2017 budget. As a result of this meeting, the board has decided to raise the maintenance fees by less than 2%. The focus and need for this increase (which I hope everyone agrees upon) is to fix all our entrance stairways, which have been written negatively about on most comment cards for quite a while. The objective is to have all stairways completed with TREX in 2017 to improve appearance and safety.

Your board also approved monies for a complete redesign of our POA website. This project will be up and running by the start of 2017. The new site will allow for representative pictures of our units along with answers to many questions I have received while handling the real estate. Questions regarding size of the units, amenities available, attractions, what is timesharing, timeshare calendar, etc. will be addressed. It will also have a more clean and more readable listing of rentals and resales by our owners. You will be notified of this change asap. Please sign up for our email list if you haven't yet done so.

Please keep in mind our rental program on weeks that our POA owns. Check out the available units for sale on our website ([chetolalakepoa.org](http://chetolalakepoa.org)) and contact Shannon Logan with your inquiries. ■

### 2016-2017 POA BOARD CONTACT INFO

President	Dave Roever	roevered@gmail.com	828.294.9944
Vice-President	Bob Warmuth	bigbob@embarqmail.com	828.322.7467
Secretary	Virginia Bush	bushsinc@aol.com	704-763-4436
Treasurer	Jim Luneke	jbluneke@yahoo.com	843.234.0113
Director	Ed Diaz	emd333@earthlink.net	864.233.7005
Director	Molly Kennerly	mollykennerly@aol.com	910.488.8634
Director	Larry Burns	burnsl1@aol.com	336.877.3636
DIT	Frank Stephon	stephontax@yahoo.com	276.525.0746
DIT	Syd Dursse	dursse3@gmail.com	919.602.5000

[www.chetolalakepoa.org](http://www.chetolalakepoa.org)

#### Additional RSK Contacts:

POA Manager	Blake Dillman	blake@chetola.com	828.414.9591
POA Timeshare	Shannon Logan	shannon@chetola.com	828.295.5508

## TIMESHARE TRADES/SALES

Please forward your timeshare trades and sales to be included in the next CHETOLA DISPATCH by November 5. Email them to Allison West at [awest@chetola.com](mailto:awest@chetola.com). Please limit listings to 30 words. For discount rental rates in Chetola Lake POA units, please contact Shannon Logan, Timeshare Coordinator, at 828-295-5508, or Blake Dillman, POA Manager, at 828-414-9591.

**Week #1 / For Trade, Laurel 2**, 2-bedroom, 2 bath deluxe unit. Perfect week for ski season! Would like to trade for a week June through August. Contact [louisanders@hotmail.com](mailto:louisanders@hotmail.com).

**Week #1 / For Sale, Spruce 4**, 2-bedroom, 2 bath deluxe upper unit. Sleeps 6, beautiful views, perfect week for ski season! Contact: [perry\\_barwick@yahoo.com](mailto:perry_barwick@yahoo.com) or 910-512-4084.

**Week #5 / For Sale, Dahlia 6**. 2 BR, 2BA condo. Perfect for winter sports and/or enjoying the nearby Rec Center and Spa. Asking \$1,000 OBO. [karenhumphrey@carolina.rr.com](mailto:karenhumphrey@carolina.rr.com) or 704-365-1284 and leave a message.

**Week #6 / For Sale, Dahlia 5**. Upper level 1 bedroom, 1 bath, fireplace, sleeps 4, ski season! Near Recreation Center. Asking \$1,000. 2016 maintenance fees paid. Email or call Pat at [pbdempsey@hargray.com](mailto:pbdempsey@hargray.com) or 843-686-6270.

**Week #7 / For Sale, Dahlia 6**, 2-bed-

room, 2 bath standard. Near Recreation Center. \$950. Available for 2016. Contact [linnywulff@gmail.com](mailto:linnywulff@gmail.com) or 919-368-4030.

**Week #12 / For Trade or Sale, Laurel 3**. Deluxe unit with additional whirlpool/hot tub, nice view of lake and mountain scenery. Pleasant spring weather; ideal for golf or skiing. Will trade for a comparable timeshare on NC or SC coast. \$3,500. Contact [marggdunn@icloud.com](mailto:marggdunn@icloud.com) or 910-392-3111.

**Week #14 / For Sale, Ivy 4**, 2 bedroom, 2 bath upstairs unit. Week sometimes falls during Easter holiday; great springtime weather. Location near lake and club house. \$1,000. Contact David Feagins: [dwfeagins@gmail.com](mailto:dwfeagins@gmail.com) or 336-852-3207.

**Week #20 / For Sale, Laurel 3** 2 bedroom, 2 bath deluxe condo, beautiful view, excellent location, red week. Great time of year for weddings, resting and fishing. Must sell due to old age and illness. \$6,750, willing to negotiate. Lorie and Herbert Sisk, 864-520-1756.

**Week #22 / For Sale, Spruce 1**, 2-bedroom, 2 bath deluxe unit with whirlpool/hot tub and sun porch. Beautiful late spring weather, perfect for golf and other outdoor activities. Excellent location. Reduced price: now only \$2,500. Contact John T. Lanning, 919-787-6989.

**Week #24 / For Sale or Rent, Iris 2**, 2 bedroom deluxe unit right on the lake.

Ground level, next to clubhouse and restaurant. Whirlpool/hot tub. \$6000 sale, \$1000 rent. Contact Alice Ekblaw at [alice\\_ekblaw@juno.com](mailto:alice_ekblaw@juno.com)

**Week #28 / For Sale or Rent, Azalea 3**, upper level 2 bedroom, 2 bath with nice view. Close to Rec Center, sleeps 6. Prime week in mid-July. Rent \$850, Sell \$6,300. Contact Joe Accardi at 954-366-4294 or [accardija@gmail.com](mailto:accardija@gmail.com).

**Week #28 / For Sale, Azalea 4**, peak July week (Fri. check-in), sleeps 6, 2 bedroom, 2 bath, near Rec Center. Contact Rachel Campbell at 704-542-2064, 704-488-4646 or [achcamrjc@yahoo.com](mailto:achcamrjc@yahoo.com).

**Week #32 / For Sale or For Rent, Dogwood 1**, 2 bedroom, 2 bath deluxe, sauna, hot tub, great view and location, renovated. \$5,900/obo. 2016 dues are paid. Contact Hal Fleischer at 561-279-0960.

**Week #35 / For Sale, Birch 3** Deluxe upper unit, 2 bedroom, 2 bath with additional hot tub/whirlpool. King in master; washer/dryer. Beautiful area and well maintained by Association. \$7,500. Red week. Call 561-368-5669.

**Week #36, For Sale, Azalea 4**. Excellent location, beautiful views, upstairs unit. Friday to Friday, 2 bedroom unit. Asking \$3,000. Email [altreefarm@gmail.com](mailto:altreefarm@gmail.com) for details.

**Week #36 / For Sale, Maple 1**, 2 bedroom, 2 bath deluxe, sauna, hot tub, near clubhouse and restaurant, renovated with new mattresses, TV and den furniture. \$7,500. Contact Sally Austin at 704-483-9701.

**Week #37 / For Sale, Dahlia 4**. Excellent location close to Rec Center and lodge, upstairs unit. Friday to Friday, 2 bedroom unit. Asking \$2,000. [altreefarm@gmail.com](mailto:altreefarm@gmail.com).

**Week #39 / For Sale, Dogwood 1**, 2 bedroom deluxe. Sleeps 6, lower level, flat screen TV, granite countertops, king bed in master, WiFi. \$6,000. Contact Joe Swann at 704-841-3825 or [jp1979@windstream.net](mailto:jp1979@windstream.net).

**Weeks #50 / For Sale or Rent, Ivy 3**. Dec. 4-10 & Dec. 11-17. 2 bedroom, 2 bath, whirlpool, fireplace, sofa sleeper, fully equipped kitchen, washer/dryer; close to lake, Rec Center, Timberlake's, hiking, Cone Estate trails, skiing. Sale: \$2,000 each; Rent: \$700 each. Contact: [Barb-Flowerree@gmail.com](mailto:Barb-Flowerree@gmail.com), 813-949-5786 or 813-760-7748. ■



## TIMBERLAKE'S HOURS NEW SEASON BRINGS NEW HOURS

### LATE FALL

Oct. 31-December 3

**Breakfast:** 7:30-10:30am Daily

**Lunch:** Noon-3pm Fri. & Sat. only; take-out orders placed by 11am Sun.-Thurs.

**Dinner:** 5-10pm Nightly

**Headwaters Pub:** Noon-11pm

Fri. & Sat., 4-11pm Sun-Thurs.

### EARLY WINTER

December 4-January 28

**Breakfast:** 7:30-10:30am Daily

**Lunch:** Noon-3pm Fri. & Sat. only; take-out orders placed by 11am Sun.-Thurs.

**Dinner:** 5-9pm Sun-Thurs,

5-10pm Fri. & Sat.

**Headwaters Pub:** Noon-11pm

Fri. & Sat., 4-11pm Sun-Thurs.

### OFF-SEASON HOURS

January 29 through mid-May

**Breakfast:** 7:30-10:30am Daily

**Lunch:** Take-out orders placed by 11am Daily

**Dinner:** 5-9pm Wed. & Thurs., 5-10pm Fri. & Sat.; closed Sun.-Tue.

**Headwaters Pub:** 4-11pm

Wed.-Sat. only; closed Sun.-Tue.

## WEEKLY THEME NIGHTS

**STEAK ON THE LAKE** Wednesdays 5-10pm, live music from 6-9pm, \$28/person

**MUSIC & OYSTERS** Thursdays 5-10pm, live music from 6-9pm, \$26/person

**JAZZ NIGHTS** Fridays beginning Jan. 6, 6-9pm

**BONFIRE NIGHTS** Saturdays 7-10pm, live music, cash bar | Nightly bonfires held Dec. 26-Jan. 2 ■

## HOLIDAYS & SPECIAL EVENTS

**NOV. 25 AND 26:** Regular dinner menu 5-10pm || **CHRISTMAS EVE:** Regular dinner menu 4-8pm

|| **CHRISTMAS DAY BUFFET:** Two seatings: 1pm & 3:30pm

Reservations open exclusively to Chetola owners Nov. 16-22

**NEW YEAR'S EVE:** Prix Fixe dinner with Champagne, 5pm-10pm

**WINTERFEAST:** January 26, 3 seatings (reservations: 828-295-7851)

**POLAR PLUNGE BRUNCH WITH LIVE FEED:** January 28, 10am-Noon, \$22/person

**EASTER DAY BUFFET:** April 16, 11am & 1:30pm

**LIVE MUSIC** Visit [www.chetola.com](http://www.chetola.com) for schedule

Reservations: 828.295.5505

## THINGS TO DO

FOR A COMPLETE LIST OF AREA EVENTS, VISIT  
[WWW.BLOWINGROCK.COM](http://WWW.BLOWINGROCK.COM) OR [WWW.EXPLOREBOONEAREA.COM](http://WWW.EXPLOREBOONEAREA.COM)



*Blowing Rock*  
NORTH CAROLINA

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north carolina



Holiday Stroll on December 9