

THE PROPERTY IN REVIEW

BY KENT TARBUTTON

As we jump back and forth from fall to winter, we have been scurrying around the resort grounds getting a few old rotten trees down, stacking fresh cords of firewood for the weekend bonfires by the lake and winterizing everything. We have had two flurries of snow and are glad to be back in the 50s this week as we proceed to get my mother's house on the lake all closed in.

You will notice that our lovely family-size swing is down as the old tree had finally aged out. But don't worry, we have rebuilt the swing and by spring will have it back up in its new lakeside location. In fact, we even saved part of that wonderful tree to make a stand for swing number two. Since so many people love to chat and relax while enjoying it, we thought we would add another.

We've seen many changes this year, and none so swift as the ever-changing condominium vacation rental market in an increasingly digitized world. Change is inevitable, growth is optional. In January, we are planning to make some changes to stay on the competitive cutting edge and offer tangible rental advantages to assure income growth.

After lively meetings with my team over the last month, meetings that were interlaced with creativity and prayer, we launched a new rental pool approach, one that we believe is profitable for owners and equally attractive to potential renters. But that is coming out in a letter to all those owners separately. I mention it here because you all will enjoy some of the new benefits it has for all Chetola Club members (and that is most of you).



Margaret Holder

In the past, we have charged for paddle boats, fishing gear, tennis racquets, hikes and other added amenities. Now they are available free to all club members and included in the rate for all renters in the Chetola rental pool. From weekly guided hikes to yoga classes, you will find a great new schedule of free activities at your resort.

As we move forward in 2018, you will also see some new faces taking us into an exciting future. With that comes a rather emotional exit as we say farewell to a dear friend and good leader. After 27 years at the resort and 10 as our great General Manager, Margaret Holder is leaving the resort to pursue a new career path. Margaret has done incredible work here elevating both the place and the people. And she has been an invaluable sounding board and friend to me and the entire community in which we live. As she departs, her work and "touch" remain in so many areas and lives. I will continue to feel a deep appreciation for her great efforts, successes, and care of Chetola. So take a moment to let her know how much you have appreciated her fine work.

With this change, we gain another opportunity with the hiring of Chetola's new GM, Bradley Anderholm, who brings vast



Bradley Anderholm

experience to the resort. From grand inner-city convention hotels, upscale B&Bs, and golf courses, to waterparks, resort islands, and fine dining restaurants, he has had a distinguished career in the hospitality industry. In his previous role as Chief Operating Officer (COO), he oversaw the national park hotels (Yellowstone, Harrison's Hot Springs Resort, The Majestic Yosemite Hotel, etc.).

Bradley began his illustrious career at Hilton Hotels at age 16. He earned his degree in Food and Beverage from the American Culinary Institute, where he was groomed by Atlanta's restaurant magnate Pano Karatossos of the famous Buckhead Life Restaurant Group. While in that job he climbed to COO as they opened nine restaurants in the Greater Atlanta market. He has helped with big turnarounds at places like Callaway Gardens and coordinated diverse properties such as Lanier Islands, Cypress Bend, and Amelia Island Plantation. Now at Chetola Resort, Bradley will help our great staff to achieve the next level.

As times change, so do we, and I am looking forward to the results of all these new and innovative efforts to carry us to many successful years ahead, protecting your investment, and taking Chetola to the next level. Stop by and make a point to greet him when you are back in these beautiful mountains. ■

Best Regards
Kent Tarbutton



BOARD COMMUNICATIONS

BY DAVE ROEVER, BOARD PRESIDENT

I have great news to report! Our POA has received RCI Gold Crown Resort status for 2018, making 26 years in a row for this honor. This gives our owners who deposit their week(s) into RCI more leverage in what they trade for. Thank you to the folks of RSK for helping us achieve this accomplishment.

Gwen and I spent Thanksgiving week at Chetola. We had a great time, and I enjoyed watching the youngsters play in the snow (which amounted to maybe an 1/8-inch. But, hey, for them it was snow). Chetola turned on the Christmas lights a week earlier this year, allowing pre-Thanksgiving guests the opportunity to view the beautiful festive grounds.

The road construction at the top of the mountain is getting very close to completion. The road is finished from the Green Park Hotel through to Boone. Looks like everyone will have a safer trip by spring.

We have one more set of Trex to be installed to our units. They will be much nicer and safer.

At our September meeting, the board passed the 2018 budget, which resulted in no increase to our maintenance fees. This is becoming very difficult with the rising cost of our fixed overhead items.

We have added a number of weeks to our "timeshares available". Please check out the list on our website.

The first of the year is when we look for applicants to run for the board or become DITs. Let us know if you have any interest in becoming a board member or DIT.

We sincerely thank our owners for supporting the board's efforts and please contact us with any questions or concerns. ■

2016-2017 POA BOARD CONTACT INFO

President	Dave Roever	roevered@gmail.com	828.294.9944
Vice-President	Bob Warmuth	bigbob@embarqmail.com	828.322.7467
Secretary	Virginia Bush	bushsinc@aol.com	704-763-4436
Treasurer	Jim Luneke	jbluneke@yahoo.com	843.234.0113
Director	Ed Diaz	emd333@earthlink.net	864.233.7005
Director	Molly Kennerly	mollykennerly@aol.com	910.488.8634

www.chetolalakepoa.org

Additional RSK Contacts:

POA Manager	Blake Dillman	blake@chetola.com	828.414.9591
POA Timeshare	Shannon Logan	shannon@chetola.com	828.295.5508

TIMESHARE TRADES/SALES

Please forward your timeshare trades and sales to be included in the next CHETOLA DISPATCH by August 5. Email them to Allison West at awest@chetola.com. Please limit listings to 30 words. For discount rental rates in Chetola Lake POA units, please contact Shannon Logan, Timeshare Coordinator, at 828-295-5508, or Blake Dillman, POA Manager, at 828-414-9591.

Week #1 / For Sale, Spruce 4, 2-bedroom, 2 bath deluxe upper unit. Sleeps 6, beautiful views, perfect week for ski season! Contact: perry_barwick@yahoo.com or 910-512-4084.

Week #5 / For Sale, Dahlia 6. 2 BR, 2BA condo. Perfect for winter sports and/or enjoying the nearby Rec Center and Spa. Asking \$1,000 OBO. karenhumphrey@carolina.rr.com or 704-365-1284 and leave a message.

Week #6 / For Sale, Dahlia 5. Upper level 1 bedroom, 1 bath, fireplace, sleeps 4, ski season! Near Recreation Center. Asking \$1,000. 2017 maintenance fees paid. Email or call Pat at pbdempsey@hargray.com or 843-686-6270.

Week #7 / For Sale, Dahlia 6, 2-bedroom, 2 bath standard. Near Recreation Center. \$950. Contact linnywulff@gmail.com or 919-368-4030.

Week #12 / For Trade or Sale, Laurel 3.

Deluxe unit with additional whirlpool/hot tub, nice view of lake and mountain scenery. Pleasant spring weather; ideal for golf or skiing. Will trade for a comparable timeshare on NC or SC coast. \$3,500. Contact marggdunn@icloud.com or 910-392-3111.

Week #13 / GIVING AWAY, Spruce 3, 2-bedroom, 2 bath deluxe, upper level. Springtime week, Sat to Sat. with fireplace, whirlpool, granite countertops in kitchen and baths. Sleeps 6. Contact Terry or Lynn at 919-280-6467 or 336-213-1899 or lynn.mcpherson@yahoo.com.

Week #14 / For Sale, Ivy 4, 2 bedroom, 2 bath upstairs unit. Week sometimes falls during Easter holiday; great springtime weather. Location near lake and club house. \$1,000. Contact David Feagins: dwfeagins@gmail.com or 336-852-3207.

Week #20 / For Sale, Laurel 3 2 bedroom, 2 bath beautiful, comfortable deluxe condo. Kitchen, dining area, large living room, bar, spa room and balcony with an excellent view. Week is good for fishing, shopping, weddings and golf. Regrettably, we must sell for health reasons. \$3,750. Contact Dr. Lorie Sisk, lori-sisk@gmail.com

Week #24 / For Rent, Birch 2 Available June 16-23, 2018. Deluxe upper unit, 2 bedroom, 2 bath. Nice view of the lake and within walking distance to Timberlake's Restaurant and the Recreation

Center. \$1,200. Call 704-542-1844.

Week #28 / For Sale or Rent, **Azalea 3**, upper level 2 bedroom, 2 bath with nice view. Close to Rec Center, sleeps 6. Prime week in mid-July. Rent \$850, Sell \$6,300. Contact Joe Accardi at 954-366-4294 or accardija@gmail.com.

Week #28 / For Sale, **Azalea 4**, peak July week (Fri. check-in), sleeps 6, 2 bedroom, 2 bath, near Rec Center. Contact Rachel Campbell at 704-542-2064, 704-488-4646 or achcamrjc@yahoo.com.

Week #32 / For Sale or For Rent, **Dogwood 1**, 2 bedroom, 2 bath deluxe, sauna, hot tub, great view and location, renovated. \$5,900/obo. Rent for week with option to buy. Contact Hal Fleischer at 561-279-0960.

Week #32 / For Sale, **Maple 4**, 2 bedroom, 2 bath upper level condo with a balcony that is in the trees but still offers views across Chetola to Timberlake's. Have never traded. Always used happily. \$6,000. Contact James or Janice Sloop at 704-846-2326.

Week #35 / For Sale, **Birch 3** Deluxe upper unit, 2 bedroom, 2 bath with additional hot tub/whirlpool. King in master; washer/dryer. Beautiful area and well maintained by Association. \$7,500. Red week. Call 561-368-5669.

Week #36 / For Sale, **Maple 1**, 2 bedroom, 2 bath deluxe, sauna, hot tub, near clubhouse and restaurant, renovated with new mattresses, TV and den furniture. \$7,500. Contact Sally Austin at 704-483-9701.

Week #39 / For Sale, **Dogwood 1**, 2 bedroom deluxe. Sleeps 6, lower level, flat screen TV, granite countertops, king bed in master, WiFi. \$6,000. Contact Joe Swann at 704-841-3825 or jp1979@windstream.net.

Week #40 or #41 / To Purchase, Looking to buy a unit for either week; we currently own two weeks at Chetola. Contact Alan Gould at 561-790-2177.

MAINTENANCE & POA UPDATE

BY BLAKE DILLMAN & CHARLES TAYLOR

Greetings from the Chetola Maintenance Department and POA Management! We are beginning to see the first signs of winter here at Chetola. We have already had snow flurries and the winter winds are blowing.

Project Updates

Step pan replacement: The new step systems have been installed in all but 13 units. We have been notified the pans for those units are complete and will be delivered no later than Tuesday, Nov. 14. We will begin calling to schedule these as soon as the materials arrive. We should be able to complete the installation of these before the end of the year. However, painting them will be much more dependent on the weather. Any unit that cannot be painted due to the weather will be at the top of the painting priority list next spring.

General Maintenance Update

Winter Preparation: Our preparations for winter are well underway. All foundation vents have been closed and sealed for the winter to keep the cold out of crawl spaces. We have ordered the ice melt we will need for steps and have begun winterizations. Please contact us if you would like your unit winterized and have not sent in your contract.

2018 HVAC Preventative Maintenance Program: Contracts for the 2018 HVAC PM have been sent to owner for review. If you have not received one, please contact us and we will get one to you. If you would like to participate in the program, please return the contract and we will add your unit to our service schedule.

2018 Periodic Unit Inspection Program: We are finalizing the details of a program that offers a variety of services to owners. The program will be geared toward owners who do not rent their unit. Some of the services will include air filter change, appliance cleaning, and inspection and leak checks, among other services. We hope to have this out to owners by December; the program will begin January 2018.

Owner Questions:

We have recently been asked about chimney cleaning by several owners. Keeping your chimney clean is a very important safety issue. Most wood burning fireplaces should be cleaned annually. This is currently a service we do not offer. We can, however, help you coordinate this service. Please contact us if you would like assistance in having this vital safety inspection done.

Blake Dillman: 828-414-9591 or blake@chetola.com
Charles Taylor: 828-414-9670 or charles@chetola.com
Kindra Myers: 828-414-9670 or kindra@chetola.com
General Maintenance: maintenance@chetola.com

PROPERTY HIGHLIGHTS

NOTABLE EVENTS AND NEWS

Timberlake's

Lunch Fri & Sat only Noon-3pm | **Dinner** Nightly 5-10pm | **Headwater's Pub** Fri & Sat Noon-11pm, Sun-Thurs 4-11pm

Steak on the Lake Wednesdays 5-10pm; live music 6-9pm

Music & Oysters Thursdays 5-10pm; live music with The Lucky Strikes 6-9pm

Bonfire Night Fridays 7-10pm

Live Music Saturdays 6-9pm

Thanksgiving Day Buffet SOLD OUT

Christmas Eve Dinner | Regular menu, 4-8pm

Christmas Day Buffet | Dec. 25 | Seatings at 1 & 3:30pm

\$55 per adult (ages 12+), \$23 children ages 5-11 | Reservations open to owners Nov. 20

Thanksgiving Weekend Festivities ~ Friday, Nov. 24 & Saturday, Nov. 25

Cookie Decorating | 5:30-7:30pm | Evergreen Room | Free

Horse & Carriage Rides around Chetola Lake | 5:30-9:30pm | Sign up on Timberlake's Patio | \$18 adult, \$11 (ages 3-12), free children 2 and younger

Visits with Santa | 5:30-9:30pm | Evergreen Room | Free

Keepsake photos by ASP Image Studio | Professional photos of visits with Santa and/or carriage rides | \$20 for one 4"x6" print and a digital copy on a flash drive

Bob Timberlake Book Signing | Timberlake's Lobby on the Bob Timberlake Inn Stairwell Landing, 5pm until | Meet Bob and have him personalize your copy of Bob Timberlake's Letter to Home | Books available for purchase at \$59.95 | Makes a great Christmas gift!

Festival of Lights | The annual display of Christmas decorations illuminate the resort at dusk on Friday, Nov. 24, and remain up through Winterfest weekend, Jan. 25-28, 2018

Festival of Trees ~ Nov. 30 - Dec. 3

Join us at Chetola Resort as we transform the Appalachian/Blue Ridge Room into a Christmas spectacle for this annual event, and raise funds for Western Youth Network through admission donations and the purchase of festive trees and wreaths! Find the perfect tree for your home, complete with presents! Over 75 themed trees and wreaths will be on display for your viewing and purchasing enjoyment! All items sold via online auction or via a simple buy it now feature. Purchased trees/wreaths must be picked up on Sunday. The event also features a free raffle, as well as a variety of special events for extra holiday cheer. Admission is by monetary donation; all proceeds benefit the community by supporting Western Youth Network.

<https://www.wynfestivaloftrees.com/about/>