

## THE PROPERTY IN REVIEW

BY KENT TARBUTTON

These March days leave us seeking those delightful first signs of spring as little green shoots begin to emerge from the cold ground, but those of us living in the Blue Ridge know it is a bit early yet. This past month we've seen temperatures plummet to 6 degrees and then leap up to 60 degrees in just eight days. The old timers tell me that they have seen the biggest snowfalls in February and March, but after the 26 inches dumped on us all at once in late January, I am counting on that being our winter allotment! All I know is that each day we get a bit closer to those perfect spring days in the incredible mountains.

With the strong winter came an ice storm and some big winds that brought down a lot of limbs and a few trees. Craig and his great grounds crew have been cutting, collecting, and creating the largest pile of brush ever seen at the dam area. The pile now awaits the large shredder. Craig's gang and the construction team worked over the winter to tear up all the grounds in front of the hotel replacing wiring and all the gas lines. They then began the landscaping plan for that area, which started with dozens of strategically placed boulders.

As I came down the steps from the lodge a couple of nights ago, a young couple stood staring at all those stones wondering what it would be. I jokingly told them we were planting a rock garden! Now Craig has begun to fill in with a marvelous display of beautiful plants, and the new face-lift will adorn the lodge and Timberlake's Restaurant as we complete the hotel exterior renovation. For those still confused about who pays for what, don't fret. This is entirely Chetola's expense and not the POA's. That said, I believe we will all enjoy this great new display!

Along with that, we begin the landscaping project of several of the Woods Association buildings that were overgrown with trees and bushes. This continues the work the board approved from their landscape architect to upgrade the look of their lots. The Lake Association follows as they remove the mulch from their front beds (between the front retaining wall and the building) and replace with permanent stone. This will look attractive, reduce annual mulching maintenance cost, and keep the mulch from washing down and clogging up the drain wells.

About two weeks ago we began removing all the furnishings out of the first floor of the hotel as we begin that major renovation project. We have an incredible designer in Dawn Pearson who heads up a design team for Bernhardt industries. Dawn and her world-renowned photographer husband, Scott, stayed at Chetola a couple of years ago and fell in love with the place and the staff. They never left Blowing Rock and have become fixtures at and advocates of the resort. I am thrilled that she has devoted her talents to select incredible materials to modernize the hotel in a stunning and unique Appalachian theme. From the wood tile flooring and true white birch bark wallpaper to the dried poplar branch chair rail, it will be a marvelous upgrade! So, the lodge will be keeping pace with many of you who have recently done some notable upgrades to your condominiums, keeping all our real estate values in the resort heading up. You can see photos of our chosen furnishings and fabrics as well as follow our progress by going to the homepage of our website.

It has been over a year now that the Woods Property Owners Association decided to allow pets for their homeowners, and we are happy to report that it has gone rather well. The boards deserve kudos for the many long hours of meetings, in-depth research, and setting proper policies to keep Chetola in good standings with all. In May of 2019, the hotel will follow suit to attract the ever-growing population of traveling pets. The

first floor only will be dedicated to those furry friends. We have devised a pets guideline for our pawed guests so that all will get along and enjoy Chetola while respecting the rights of others. The staff is in training on handling the new rules and regulations dealing with both good and problem pets. New maps with designated pets and non-pet areas are being laid out, outdoor signage is being made, and waste collection bags and bins have been ordered. Certain areas, like Timberlake's Restaurant, the outdoor patio, and Chetola Lake and ponds will not be pet-friendly, but dogs on leashes will be permitted on the trails and around the condo gazebo areas. We are planning ahead so we can make this another smooth transition as we keep up with the changing times and demands of our guests and neighbors.

Lastly, on a personal (and personnel) update, I have decided to take over as the interim General Manager of the resort for a short period. Our previous GM, Bradley Anderholm, has moved on. He headed to Florida after reconnecting with his first wife and I hope by now is teaching hospitality law at a university. Bradley brought many great ideas as a tactician, reorganized our bones (departmental structures and people), and brought on some good business partnerships that will continue to help us grow. Though skilled in many areas, I found that Bradley did not connect well with our family-oriented culture at Chetola. We talked about it many times over the last six months, and we finally decided it just wasn't the proper fit for either of us. I wish for him the very best in Florida.

I decided I would pick up the reins as the interim GM to make sure that our beliefs and values were quickly reestablished and that our emphasis on sincere personal care was instilled into our new staff. Our veteran staff and managers are already reengaging and heading this resort in the right direction with superior customer service that will continue to create great memories for all our owners and guests. I expect to be in this position for several months before I return to a less active role and get back to finishing up the book I've been writing, as well as another business venture in the planning stage.

As your neighbor, owner and the interim GM, I welcome your comments, concerns, and suggestions. With them, we will make Chetola all that it can be. ■

Best Regards,  
Kent Tarbutton



# BOARD COMMUNICATIONS

## BY DAVE ROEVER, BOARD PRESIDENT

**W**e held our first board meeting of 2019 on February 12. This meeting was to look at how we did financially in 2018 versus the budget. The association did excellent in my opinion. Now the figures must be checked by our auditors. Findings will be available at our annual meeting.

In my previous letter I stated we were having a media advertising campaign. Our first ad will be placed in the "Destinations" section of *Our State* magazine in April. I'll let you know how the inquiries come in from this attempt to promote our property.

I also talked about adding new TVs to our second bedrooms. I'm happy to say they are in and work great. They are smart TVs, so you can watch ROKU, Netflix, etc. by accessing your accounts. Great addition by Molly, our décor chair.

Additionally, I am delighted to announce that the benches were delivered on February 18 and have been placed, or will be shortly, in all the units. They look great! Thanks again, Molly.

Please check out the list of available unit weeks on our website, [chetolalakepoa.com](http://chetolalakepoa.com). There could be an additional week for you or a new purchase for one of your friends.

The board hopes you will be able attend the annual meeting on June 1, 2019. As always, there will be a social the evening prior so you can ask questions of the board on a one-to-one basis. A mailing will be sent out March 15 asking for bios of those who would like to join the board or become a Director in Training (DIT). Please read my letter accompanying this mailing.

We sincerely thank our owners for supporting the board's efforts. Please contact us with any questions or concerns. ■

### 2017-2018 POA BOARD CONTACT INFO

President	Dave Roever	roevered@gmail.com	828.294.9944
Vice-President	Bob Warmuth	warbuthrobert34@gmail.com	828.322.7467
Treasurer	Jim Luneke	jbluneke@yahoo.com	843.234.0113
Director	Molly Kennerly	mollykennerly@aol.com	910.488.8634
Director	Larry Burns	burnsld1@aol.com	336.887.3636
DIT	Frank Stephon	stephontax@yahoo.com	276.525.0746

[www.chetolalakepoa.org](http://www.chetolalakepoa.org)

#### Additional RSK Contacts:

POA Manager	Blake Dillman	blake@chetola.com	828.414.9591
Timeshare	Shannon Logan	shannon@chetola.com	828.295.5508

## TIMESHARE TRADES/SALES

*Please forward your timeshare trades/sales to be included in the next issue by Aug. 5. Email to Allison West at [allison@chetola.com](mailto:allison@chetola.com). Limit listings to 30 words. For discount rental rates in Chetola Lake POA units, contact Shannon Logan, Timeshare Coordinator, at 828-295-5508, or Blake Dillman, POA Manager, at 828-414-9591.*

Week #1 / For Sale, Spruce 4, 2 bedroom, 2 bath deluxe upper unit. Sleeps 6, beautiful views, perfect week for ski season! Contact: [perry\\_barwick@yahoo.com](mailto:perry_barwick@yahoo.com) or 910-512-4084.

Week #2 / For Rent, Dahlia 5, Beautifully furnished 1 bedroom with gorgeous views, located behind and up the hill from the Recreation Center. Rent: \$600; would prefer to sell. Call 214-460-8127 for details.

Weeks #2, #12, / For Sale or Rent, Dahlia 5, Beautifully furnished 1 bedroom with awesome views. Adjacent to restaurant, swimming pool, spa and recreation center, and just minutes from Appalachian Trail hiking, white water rafting, skiing, and shopping in downtown Blowing Rock. Weeks are available for skiing, Spring Breaks, or summer getaways. \$550 per week. Call 214-460-8127 for details.

Week #5 / For Sale, Dahlia 6. 2 BR, 2BA condo. Perfect for winter sports and/or enjoying the nearby Rec Center and Spa. Asking \$1,000 OBO. [karenhumphrey@carolina.rr.com](mailto:karenhumphrey@carolina.rr.com) or 704-365-1284 and leave a message.

Week #6 / For Sale, Dahlia 5. Upper level 1 bedroom, 1 bath, fireplace, sleeps 4, ski season! Near Recreation Center. Asking \$1,000. 2017 maintenance fees paid. Email or call Pat at pb-

[dempsey@hargray.com](mailto:dempsey@hargray.com) or 843-686-6270.

Week #7 / For Sale, Dahlia 6, 2 bedroom, 2 bath standard. Near Recreation Center. \$950. Contact [linnywulff@gmail.com](mailto:linnywulff@gmail.com) or 919-368-4030.

Week #12 / For Rent, Dahlia 5, Beautifully furnished 1 bedroom with gorgeous views, located behind and up the hill from the Recreation Center. Rent: \$600; would prefer to sell. Call 214-460-8127 for details.

Week #12 / For Trade or Sale, Laurel 3. Deluxe unit with additional whirlpool/hot tub, nice view of lake and mountain scenery. Pleasant spring weather; ideal for golf or skiing. Will trade for a comparable timeshare on NC or SC coast. \$3,500. Contact [marggdunn@icloud.com](mailto:marggdunn@icloud.com) or 910-392-3111.

Week #13 / GIVING AWAY, Spruce 3, 2 bedroom, 2 bath deluxe, upper level. Springtime week, Sat to Sat. with fireplace, whirlpool, granite countertops in kitchen and baths. Sleeps 6. Contact Terry or Lynn at 919-280-6467 or 336-213-1899 or [lynn.mcpherson@yahoo.com](mailto:lynn.mcpherson@yahoo.com).

Week #14 / For Sale, Ivy 4, 2 bedroom, 2 bath updstairs unit. Week sometimes falls during Easter holiday; great springtime weather. Location near lake and club house. \$1,000. Contact David Feagins: [dwfeagins@gmail.com](mailto:dwfeagins@gmail.com) or 336-852-3207.

Week #20 / For Sale, Laurel 3 2 bedroom, 2 bath beautiful, comfortable deluxe condo. Kitchen, dining area, large living room, bar, spa room and balcony with an excellent view. Week is good for fishing, shopping, weddings and

golf. Regrettably, we must sell for health reasons. \$3,750. Contact Dr. Lorie Sisk, lorisisk@gmail.com

Week #24 / For Rent, Birch 2, 2 bedroom, ground level luxury condo. Occupancy 6. Close to resort facilities and lake. Walking distance to pool, clubhouse and restaurant. Sat.-Sat. \$780. 704-542-1844.

Week #25 / For Sale, Laurel 2 (Saturday-Saturday) 2 bedroom (1 king, 2 twins, queen sofa bed), 2 bath deluxe unit. Private Jacuzzi room. Porch overlooks pond, walking distance to everything. \$2,000 plus closing cost. Dues paid for 2018. Call 704-724-9482.

Week #28 / For Sale or Rent, Azalea 3, upper level 2 bedroom, 2 bath with nice view. Close to Rec Center, sleeps 6. Prime week in mid-July. Rent \$850, Sell \$6,300. Contact Joe Accardi at 954-366-4294 or accardija@gmail.com.

Week #28 / For Sale, Azalea 4, peak July week (Fri. check-in), sleeps 6, 2 bedroom, 2 bath, near Rec Center. Contact Rachel Campbell at 704-542-2064, 704-488-4646 or achcamrjc@yahoo.com.

Week #32 / For Sale or Rent to Own, Dogwood 1, 8/11/18-8/18/18, 2 bedroom, 2 bath deluxe, sauna, hot tub, great view and location, renovated. Asking \$2,000, not including maintenance fees. Call for rental price or negotiable sale price. Contact Harold Fleischer at 561-279-0960.

Week #32 / For Sale, Maple 4, 2 bedroom, 2 bath upper level condo with a balcony that is in the trees but still offers views across Chetola to Timberlake's. Have never traded. Always used happily. \$6,000. Contact James or Janice Sloop at 704-846-2326.

Week #34 / For Trade, Birch 2, 2 bedroom, downstairs deluxe unit. Would like to swap from Week 34 to middle of June or month of July. Contact Ann Barton at 704-393-3497.

Week #35 / For Sale, Birch 3 Deluxe upper unit, 2 bedroom, 2 bath with additional hot tub/whirlpool. King in master; washer/dryer. Beautiful area and well maintained by Association. \$7,500. Red week. Call 561-368-5669.

Week #36 / For Sale, Maple 1, 2 bedroom, 2 bath deluxe, sauna, hot tub, near clubhouse and restaurant, renovated with new mattresses, TV and den furniture. \$7,500. Contact Sally Austin at 704-483-9701.

Week #39 / For Sale, Dogwood 1, 2 bedroom deluxe. Sleeps 6, lower level, flat screen TV, granite countertops, king bed in master, WiFi. \$6,000. Contact Joe Swann at 704-841-3825 or jp1979@windstream.net.

Week #49 / For Sale or Rent, Dogwood 4, deluxe 2 bedroom, 2 bath condo sleeping 6 to 8. Contact me to work out best price: Jan Boctor at 434-806-6141.

# MAINTENANCE & POA UPDATE

## BY BLAKE DILLMAN & CHARLES TAYLOR

**G**reetings from Chetola Resort! Winter is on its way out and spring is almost here. We anticipate a few more cold frosty mornings and even a little more snow, but sunshine and spring flowers are almost here. Though we had plenty of snow and some bitterly cold temps, we are glad to report that we have made it through winter with no weather-related broken pipes. Our focus has begun to shift to making improvements to your resort. The associations have approved some ambitious plans for 2019 and we have already started on them. Below are some highlights:

**PAINTING:** The weather in 2018 was not very cooperative with our efforts to paint units. We are going to be placing a focus on this as soon as weather allows. We have partnered with Sherwin Williams and identified a product that is going to give us more flexibility. We have had to wait for days with 24 hours of no rain and overnight temperatures above 50°. The new product will allow us to work with only 12 hours of no rain and temperatures above 40°. Our hope is that this will expand the number of days we are able to paint and increase how much we can complete this year.

**OUTDOOR CARPET REPLACEMENT:** We will be replacing the carpet again this year, and potentially the handrails, on some of the Woods Association units. We have developed a better process that uses no glue. This is allowing us to work in cooler weather. We have already started and will complete as many units as possible this year. Please contact us if you would like to have the outdoor carpet at your unit evaluated for replacement.

**ENTRY LANDING REPAIR OR REPLACEMENT:** Some of the unit landings were replaced last year as a test. The Woods Board of Directors has asked for a few changes to how they are completed but approved the process overall. More of the units will be replaced this year. Replacement will be done only on an as-needed basis with the ones most in need of replacing completed first. We have also identified an Epoxy product that we will be using on some of the units in better condition. This paint-on product will be tested on a few units as soon as the weather allows. If the performance is as expected, you may see this product used to repair your entry landing if repair is needed and a full replacement is not warranted. Again, this process will only be completed if repair is needed. Neither of these have been approved for property wide roll out.

**LANDSCAPING AND TREE REMOVAL:** The Woods Association has started a grounds improvement project, which began this week. Over the next several weeks you will see the removal of some of the trees and shrubbery around the buildings. New landscaping will be implemented as soon as all removal is completed.

## MAINTENANCE CONTACTS

**Blake Dillman, Property Manager**  
828-295-5538 or blake@chetola.com

**Kindra Myers, Administration**  
828-414-5519 or kindra@chetola.com

**Charles Taylor, Director of Maintenance**  
828-414-5519 or charles@chetola.com

**Craig Lesowski, Head Groundskeeper**  
Craigl@chetola.com

**General Maintenance**  
maintenance@chetola.com

## KINGSDOWN MATTRESS ORDER

ALL ORDERS DUE BY APRIL 1

**W**e have completed our mattress comparisons, and KINGSDOWN won hands down. The company's tagline -- "Over 100 Years of Sleep Innovation" -- appears to hold true based on our research. If you are interested in purchasing a mattress, please email your request (item and quantity) to Blake Dillman at Blake@Chetola.com. All orders must be placed by April 1.

### MODEL #3149 - SLEEP HAVEN DELUXE PILLOW TOP

	Mattress	Mattress and Box Set
Twin	\$285.00	\$345.00
Queen	\$355.00	\$435.00
King	\$435.00	\$575.00

*Taxes and shipping charges are additional.  
Removal, installation, and disposal are billed separately.*

