



WinterFest at CHETOLA RESORT

[Chetola Resort](#) hosts the 4 main events of WinterFest in Blowing Rock: the WinterFeast, Polar Plunge, Wine Tasting, and Live Auction the long weekend of January 23rd through 26th.

The 27th annual WinterFest is the biggest event in the High Country of North Carolina each winter, when thousands travel to Chetola Resort's famous [Timberlake Restaurant](#) for the festivities.

Chetola not only offers an incredible culinary experience for the weekend's festivities, it also is the ideal mountain setting for the polar plunge and other family-friendly winter activities across the sprawling 75-acre campus.

Over the course of the long weekend there will be live music, various food and beverage stations across the resort (both inside and outside), sledding bolstered by Chetola's snow gun (weather permitting), a live viewing area for the hundreds of spectators, indoor swimming, and numerous fire pits, heaters, and places for warm beverages.

WinterFeast is headlined by Chetola's executive chef who hails from Greenbrier, Grandfather Country Club, and Exec Chef at ASU. He will be joined by 8 guest chefs bringing several of their signature dishes for an indulgent spread. WinterFeast at Chetola Resort is a truly indulgent buffet of the finest foods and curated dishes that Blowing Rock's rich restaurant scene has to offer. One of the WinterFest seatings has already [sold out](#).

Saturday morning is the main event with the Chetola's Polar Plunge into the gentle water that is home to the majestic swans at Chetola Lake. Dozens of fully decked out and intrepid participants are cheered by Thousands of onlookers reveling in Blowing Rock's most entertaining spectacle of the year. Chetola hosts live music along with several food and beverage stations, fire pits, and outdoor heaters to energize the many viewers in the gallery around Chetola's arbor. There is also a live feed on the TVs in the warm bars inside for overflow guests. The fun migrates from Chetola's arbor and boat house on the lake up to the indoor heated pool, sauna, and hot tub where brave participants thaw and compare stories.

Saturday afternoon the festivities continue with a Wine Tasting spanning several indoor event spaces across Chetola as world class vintners uncork hundreds of unique blends from grapes around the world. Expert pairings are accompanied by engaging and educational descriptions from the knowledgeable hosts at each venue. Only a [few tickets](#) remain.

Saturday evening continues with an auction in Chetola's main ballroom where a live auctioneer engages the audience in the curated selection, most of which are locally crafted items and experiences unique to North Carolina's High Country.

Throughout the weekend, Chetola Resort's Festival of Lights remains on full display with tens of thousands of glistening lights amplified as they reflect off Chetola Lake and dance up the mountainside embracing the historic Chetola Manor House and Chetola's many amenities.

Guests staying at Chetola enjoy many benefits throughout the WinterFest long weekend, as the marquee events traverse Chetola Resort's many venues and spaces. Guests can tap into a wealth of activities and experiences with an abundance of delicious foods and drinks from the many guest chefs, wine merchants, and vendors, along with an entertaining array of winter sports and indulgences. Intrepid travelers can also hire Chetola's shuttle van or drive a short distance to the nearby ski hills, which have enjoyed a tremendous start to the season with strong snowfalls.

Visit Chetola.com to reserve your stay during this year's WinterFest.



CHETOLA RESORT IN WINTER



SLEDDING AT CHETOLA RESORT



POLAR PLUNGE AT CHETOLA RESORT



WINTERFEAST AT CHETOLA RESORT